AFRICA : for AFRICA

- 54 countries
- One billion of people
- One domain name
- New geographic TLD for the promotion of Africa business, peoples and digital identity.
- Expands Africa commercial influence through Internet
- AFRICAN PUBLIC – PRIVATE – SOCIAL PARTNERSHIP
- For building an African Digital Integration
1. From the genesis to ICANN application process: The stakeholders
• **Step 1: Oliver Tambo declaration**: (Johannesburg, Extraordinary Session, November 2009): AU ministers in charge of ICT adopted to "Establish .Africa as a continental Top-Level Domain for use by organizations, businesses and individuals with guidance from African Internet agencies".

• **Step 2: Head of States summit**: (January 2010): Endorsement of The Olivier Tambo Declaration

• **Step 3: Abuja declaration** (Federal Republic of Nigeria, Third ordinary session, August 2010): AU ministers in charge of ICT requested AUC to: “Set up the structure and modalities for the Implementation of the .Africa project.”

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1.1. **The African Union**
“The AUC Open process“

- **Taskforce**: African ICT experts to provide guidance to AUC
- **Call for action**: AU member states to support AUC process through letters to ICANN & GAC
- **Ministerial round table (Dakar prior to ICANN 42)**: set the African agenda to ICANN
- **The .Africa public open forum (ICANN 42, Dakar)**
- **RFP**: UNIFORUM ZACR appointed by AUC to be the official registry provider for .Africa for the benefit of African community (*UNIFORUM to provide the technical and administrative infrastructure and also know--how to run .Africa*)
• Not for profit Organization

• Administration of the CO.ZA domain name space
  – 16 years experience
  – Largest African zone: over 800,000 registered domain names
  – International benchmarking

• Philanthropic arm: COZA Cares (NOT ONLY A TESTAMENT TO OUR CAPACITY BUT ALSO OUR COMMITMENT WITH THE COMMUNITY)

• Funding .Africa project:

1.2- **UNIFORUM ZACR**
“DELIVERING A STRUCTURED & STRATEGIC VISION FOR AFRICA”

1.3 The Community

African Entities:
- Sponsor: AUC
- Registry Operator: ZACR
- Strategic Partner: AFTLD
- SteerCom: ZACR
- Foundation: DotAFRICA

Other Supporting Organisations:
- Individual ccTLDs
- African Registrars
- Technical Community
- Technology Providers
- Internet Leaders (individuals)

INTERNET COMMUNITY & ICANN
“TRANSFORMING VISION INTO ACTION”
The .AFRICA TLD: Impacts on African economies
How will ARC strive to benefit Africa?

- dotAFRICA Foundation
- African ccTLD Development
- African Registrar Development
- Centre of Excellence
dotAFRICA Foundation

UniForum ZACR Registry Operator

‘dotAFRICA foundation’ social investment arm

Commercial benefits committed to the community
• ccTLD provides basic Internet infrastructure to promote and support local economic growth, education and communication;
• Better serves the needs of the local community;
• AFTLD’s role to be supported;
• Sharing of technology and know-how developed and maintained
• Development of a shared registrars base.
• Potential registrars of .AFRICA
• Statistics
• Africa being left behind.
• Registrar Development means Enterprise Development.
• Provision of registrar tools, DNS and technical training, business mentoring programs.
• Growth and empowerment of registrars also has benefit for ccTLDs.
• Serves local communities as the retail intermediary for the domain name space.
How will ARC strive to benefit Africa?

- Development of African thought leadership and technical innovation;
- Source candidates from Africa;
- Training, assistance and exposure to global DNS environment;
- Skills transfer;
- Strategic partnership with Content developers
- Identification of Business model
- Awareness campaign
- Research center/Observatory

Benefits to African ccTLDs
Promote a multi-stakeholder's approach
Sustainable partnership (African governments, ICT stakeholder groups, ...)
Local content development
Innovative solution
Democratize Internet
Capacity building & skills transfer
Focus on the community needs
And...

Replicate VERISIGN & GODADDY Success Story in the continent
You are a thought leader
A change maker?

Join us on:

- **Facebook**: facebook/africandomain
- **Twitter**: twitter.com/africandomain
- **Web**: www.africainonespace.org
- Community mailing list: community@dotAfrica.org (subscribe on website)
Thank You